

May 1, 2010

St. Luke Summer Stock
2316 Fairhill Ave
Glenside, PA 19038



Dear Business Owner:

On Thursday, August 5 and Friday, August 6, St. Luke Summer Stock will be performing, *Disney's High School Musical, Jr.*, at the Keswick Theatre, in Glenside, PA. This will be our 17th season and, as always, we expect it to be the hottest ticket in town! As a local business owner, we ask that you consider purchasing a patron ad for the 2010 production.

The cost of current playbill advertising is as follows:

Level	Size (approximate)	Rate
Inside Front/Back Cover	6 in. x 8.5 in.	\$100.00
Full Page	6 in. x 8.5 in.	\$80.00
Half Page	6 in. x 4 in.	\$45.00
Quarter Page	3 in. x 4 in.	\$25.00
Business Card	3 in. x 2 in.	\$15.00

Again, we will be seeking Corporate and Local sponsors. Sponsorship includes:

Corporate Sponsor: \$1000.00 (1 available)

Name will appear on show posters and advertisements as the Corporate Sponsor
Full page ad in front position of playbill
Recognized by St. Luke Summer Stock during the Glenside 4th of July parade
(must confirm sponsorship by June 1, 2010)
Personally acknowledged and thanked during each of the two performances
Six show tickets

Local Sponsors: \$300.00 (5 available)

Name will appear on show posters as a Local Sponsor
Full page ad in playbill
Recognized by St. Luke Summer Stock during the Glenside 4th of July parade
(must confirm sponsorship by June 1, 2010)
Personally acknowledged and thanked during each of the two performances
Two show tickets

We understand the current economic reality for many businesses but hope that you would consider supporting our program. St. Luke's Summer Stock is responsible for raising all funds required to support the operational costs of running the program. It is a great experience for many of our community's children and has become a wonderful summer tradition in Glenside.

A representative from Summer Stock will be contacting you in the coming weeks to discuss how we may assist you in purchasing advertisements or becoming a sponsor. If you have any questions, please feel free to contact Tootsie Spurrier (see below). We thank you for your continued support of St. Luke Summer Stock.

Sincerely:

Tootsie Spurrier

172 North Keswick Avenue
Glenside, PA 19038

215-517-1604 (home) / 215-370-5908 (cell)
Email: spurrier1980@verizon.net



BUSINESS PATRON AD SUBMISSION FORM

Contact Person: _____ Date: _____

Business Name: _____

Address: _____

Phone Number: _____

Email: _____

Total Payment: _____

Please make checks payable to: St. Luke Summer Stock

Sponsorship:

Level	Rate
Corporate	\$1000.00
Local	\$300.00

Advertisement:

Level	Size (approximate)	Rate
Inside Front/Back Cover	6 in. x 8.5 in.	\$100.00
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- Attach a hard copy of all ads with this submission form
- Please note size of ad and use grey scale for artwork/photos
- DEADLINE: July 16, 2010
- Contact Tootsie Spurrier at spurrier1980@verizon.net with any ?s