

St. Luke Summer Stock

To: St. Luke Summer Stock Families
From: Alice Bavis
Cc: Summer Stock Board Members
Date: May 1, 2010
Re: Family Patron Ads

An important part of the St. Luke Summer Stock production's playbill each year is the Family Patron Ads. These ads, which range from full pages to one-liners, are not only a fundraiser for the program, but a great way to acknowledge a child in the production. Ads recognize the time and dedication cast members put into preparing for the show and motivate performers to "break a leg."

The cost for ads for the 2010 production of High School Musical, Jr. are:

Level:	Size (approximate):	Rate:
Inside Front/Back Cover	6 in. x 8.5 in.	\$100.00
Full Page	6 in. x 8.5 in.	\$80.00
Half Page	6 in. x 4 in.	\$45.00
Quarter Page	3 in. x 4 in.	\$25.00
Business Card	3 in. x 2 in.	\$15.00
One-Liner	Up to 90 characters	\$5.00

Family Patrons Ads are traditionally submitted by the parents of the cast and crew of the production. Other suggested donors are siblings, grandparents, aunts and uncles, a favorite teacher or coach, and friends and neighbors – have them submit a special message to their exceptional performer, too!

All ads should be submitted electronically. Please be aware of the size of the ad you submit – it must fit within the parameters stated above. Please use the grey scale for any artwork or photographs. A hard copy of the ad should also be sent, along with payment, in the family envelope by **Friday, July 16, 2010**. Payment by check, made out to "St. Luke Summer Stock," is preferred.

Please contact me at alib1953@aol.com with any questions regarding ad submission.

Thank you for your ongoing support of St. Luke Summer Stock!



FAMILY PATRON AD SUBMISSION FORM

Name: _____ Date: _____

Phone Number: _____

Email: _____

Cast / Crew Member Name(s): _____

Total Payment: _____

Please make checks payable to: St. Luke Summer Stock

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One-Liner	Up to 90 characters (including spaces) ▶ No artwork accepted ◀	\$5.00

- Attach a hard copy of all ads with this submission form
- Please note size of ad and use grey scale for artwork/photos
- DEADLINE: July 16, 2010
- Contact Alice Bavis at alib1953@aol.com with any questions